

ORDER



Orders
Order / Rev: 163636
Alt Order #: 06837773
Product Desc: DSCC IE
Estimate: 1540
Flight Dates: 09/25/12 - 11/06/12
Original Date / Rev: 10/02/12 / 10/02/12
Order Type: GENERAL

KOB

Primary AE: Melissa Palombo
Sales Office: P-PHL
Sales Region: National

Agency
Name: Great American Media
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave NW
 Washington, DC 20007-3674

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: DSCC Democratic Senatorial Campaign
Demographic: A35+
Product Codes: PL2
Priority: 99
Revenue Codes: AGY, POL, ISS

New Business Thru: 09/01/09
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	43	\$23,950.00	\$20,357.50
10/29/12	11/06/12	107	\$75,900.00	\$64,515.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	43	\$23,950.00	\$20,357.50	0.00
November 2012	107	\$75,900.00	\$64,515.00	0.00
Totals	150	\$99,850.00	\$84,872.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Melissa Palombo			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KOB	22%	\$99,850.00
Market	100%	\$453,863.64

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAPX	0%	\$0.00
KASA	13%	\$59,002.27
KASY	0%	\$0.00
KAZQ	0%	\$0.00
KBEI	0%	\$0.00
KBIM	0%	\$0.00
KCHF	0%	\$0.00
KENW	0%	\$0.00
KHFT	0%	\$0.00
KKTO	0%	\$0.00
KLUZ	0%	\$0.00
KNAT	0%	\$0.00
KNME	0%	\$0.00
KOAT	39%	\$177,006.82
KOBF	0%	\$0.00
KOBR	0%	\$0.00
KOCT	0%	\$0.00
KOFT	0%	\$0.00

KOVT	0%	\$0.00
KREZ	0%	\$0.00
KRPV	0%	\$0.00
KRQE	26%	\$118,004.55
KUPT	0%	\$0.00
KWBQ	0%	\$0.00
UNKWN	0%	\$0.00

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Advertiser: DSCC Democratic Senatorial Campaign
 Product Desc: DSCC IE
 Estimate: 1540

KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	10/29/12	11/02/12	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a MTWTF--	:30	5	\$600.00	1	0.00	NM	4	\$2,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 MTWTF-- 4 \$600.00 0.00														
2	All	10/29/12	11/02/12	M-F Today Show III 10a M-F Today Show III 10a	CM	M-F 10a-11a MTWTF--	:30	4	\$350.00	1	0.00	NM	4	\$1,400.00
TODAY SHOW 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 MTWTF-- 4 \$350.00 0.00														
N 4	All	10/29/12	11/02/12	Days Of Our Lives 1p Days Of Our Lives 1p	CM	M-F 1p-2p MTWTF--	:30	4	\$500.00	1	0.00	NM	4	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 MTWTF-- 4 \$500.00 0.00														
5	All	10/29/12	11/02/12	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p MTWTF--	:30	4	\$350.00	1	0.00	NM	4	\$1,400.00
RACHAEL RAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 MTWTF-- 4 \$350.00 0.00														
8	All	10/29/12	11/02/12	News 4 Today I 5a-530a News 4 Today I 5a-530a	CM	M-F 5a-530a MTWTF--	:30	4	\$350.00	1	0.00	NM	4	\$1,400.00
EYEWITNESS NEWS 4 TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 MTWTF-- 4 \$350.00 0.00														
N 9	All	10/29/12	11/02/12	News 4 Today I 530a-6a News 4 Today I 530a-6a	CM	M-F 530a-6a MTWTF--	:30	4	\$600.00	1	0.00	NM	4	\$2,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 MTWTF-- 4 \$600.00 0.00														
N 10	All	10/29/12	11/02/12	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a MTWTF--	:30	5	\$850.00	1	0.00	NM	4	\$3,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 MTWTF-- 4 \$850.00 0.00														
N 12	All	10/29/12	11/02/12	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p MTWTF--	:30	3	\$850.00	1	0.00	NM	3	\$2,550.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 MTWTF-- 3 \$850.00 0.00														
13	All	10/29/12	11/02/12	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p MTWTF--	:30	5	\$1,100.00	1	0.00	NM	5	\$5,500.00
EYEWITNESS NEWS @ 6PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 MTWTF-- 5 \$1,100.00 0.00														
14	All	10/29/12	11/02/12	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p MTWTF--	:30	5	\$1,300.00	1	0.00	NM	5	\$6,500.00
EYEWITNESS NEWS @ 630P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 MTWTF-- 5 \$1,300.00 0.00														
15	All	11/03/12	11/03/12	News 4 Special Sa 5p-530p News 4 Special Sa 5p-530p	CM	Sa 5p-530p -----S-	:30	1	\$700.00	1	0.00	NM	1	\$700.00
EYEWITNESS NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$700.00 0.00														
16	All	11/03/12	11/03/12	News 4 Special Sa 530p-6p News 4 Special Sa 530p-6p	CM	Sa 530p-6p -----S-	:30	1	\$400.00	1	0.00	NM	1	\$400.00

Advertiser:	DSCC Democratic Senatorial Campaign
Product Desc:	DSCC IE
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
EYEWITNESS NEWS @ 630P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S-		1			\$400.00		0.00				
17	All	11/04/12	11/04/12	News 4 Special @ 430p	CM	Su 430p-5p	-----S	:30	1	\$550.00	1	0.00	NM	1	\$550.00
				News 4 Special @ 430p Sun											
EYEWITNESS NEWS AIRS SUN 430-5P SE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S		1			\$550.00		0.00				
20	All	10/29/12	11/02/12	Late Night w/Jimmy Fallon	CM	M-Th 1207a-107a	MTWTF--	:30	5	\$200.00	1	0.00	NM	5	\$1,000.00
				Late Night w/Jimmy Fallon											
LATE NIGHT W/ JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	MTWTF--		5			\$200.00		0.00				
21	All	11/03/12	11/03/12	Saturday Night Live	CM	Sa 1030p-1205a	-----S-	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
				Saturday Night Live											
SAT. NIGHT LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S-		2			\$700.00		0.00				
22	All	10/29/12	11/02/12	News 4 @ 10p M-F	CM	M-F 10p-1035p	MTWTF--	:30	4	\$1,400.00	1	0.00	NM	4	\$5,600.00
				News 4 @ 10p M-F											
EYEWITNESS NEWS @ 10PM NM GAMEDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	MTWTF--		4			\$1,400.00		0.00				
23	All	11/05/12	11/05/12	Monday Prime 2hr 7p-9p	CM	M 7p-9p	M-----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
				Monday Prime 2hr 7p-9p											
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		1			\$2,000.00		0.00				
24	All	10/30/12	10/30/12	Tuesday Prime A	CM	Tu 7p-8p	-T-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
				Tuesday Prime A											
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----		1			\$1,800.00		0.00				
25	All	10/30/12	10/30/12	Tuesday Prime C	CM	Tu 9p-10p	-T-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
				Tuesday Prime C											
PARENTHOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----		1			\$1,800.00		0.00				
26	All	10/31/12	10/31/12	Wednesday Prime A	CM	W 7p-8p	--W----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
				Wednesday Prime A											
ANIMAL PRACTICE/ GUYS W. KIDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----		1			\$1,800.00		0.00				
27	All	10/31/12	10/31/12	Wednesday Prime B	CM	W 8p-9p	--W----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
				Wednesday Prime B											
REVOLUTION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----		1			\$1,800.00		0.00				
28	All	10/31/12	10/31/12	Wednesday Prime C	CM	W 9p-10p	--W----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
				Wednesday Prime C											
CHICAGO FIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----		1			\$1,800.00		0.00				
29	All	11/02/12	11/02/12	Friday Prime A	CM	F 7p-8p	----F--	:30	1	\$1,600.00	1	0.00	NM	1	\$1,600.00
				Friday Prime A											
WHITNEY/ COMMUNITY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--		1			\$1,600.00		0.00				
30	All	11/02/12	11/02/12	Friday Prime B	CM	F 8p-9p	----F--	:30	1	\$1,600.00	1	0.00	NM	1	\$1,600.00
				Friday Prime B											
GRIMM															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
30	All	11/02/12	11/02/12	Friday Prime B Friday Prime B	CM	F 8p-9p ----F--	:30	1	\$1,600.00	1	0.00	NM	1	\$1,600.00
GRIMM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		11/04/12	----F--			1		\$1,600.00		0.00				
31	All	11/04/12	11/04/12	Football Night in America Football Night in America	CM	Su 5p-6p -----S	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
FBALL NT IN AMERICA														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		11/04/12	-----S			1		\$1,800.00		0.00				
32	All	11/05/12	11/06/12	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a MT-----	:30	1	\$600.00	1	0.00	NM	1	\$600.00
TODAY SHOW 2														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12		11/11/12	MT-----			1		\$600.00		0.00				
33	All	11/05/12	11/06/12	M-F Today Show III 10a M-F Today Show III 10a	CM	M-F 10a-11a MT-----	:30	1	\$350.00	1	0.00	NM	1	\$350.00
TODAY SHOW 3														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12		11/11/12	MT-----			1		\$350.00		0.00				
N34	All	10/29/12	11/02/12	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p MTWTF--	:30	5	\$400.00	1	0.00	NM	5	\$2,000.00
EYEWITNESS NEWS 4 @ NOON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		11/04/12	MTWTF--			5		\$400.00		0.00				
35	All	11/05/12	11/05/12	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p M-----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
EYEWITNESS NEWS 4 @ NOON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12		11/11/12	M-----			1		\$400.00		0.00				
36	All	11/05/12	11/05/12	Days Of Our Lives 1p Days Of Our Lives 1p	CM	M-F 1p-2p M-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
DAYS OF OUR LIVES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12		11/11/12	M-----			1		\$500.00		0.00				
37	All	11/05/12	11/05/12	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p M-----	:30	1	\$350.00	1	0.00	NM	1	\$350.00
RACHAEL RAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12		11/11/12	M-----			1		\$350.00		0.00				
N38	All	10/29/12	11/02/12	Judge Judy-P/ DR 4p/ 430p Judge Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p MTWTF-- (4:00 PM-4:30 PM)	:30	5	\$400.00	1	0.00	NM	5	\$2,000.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		11/04/12	MTWTF--			5		\$400.00		0.00				
39	All	11/05/12	11/05/12	Judge Judy-P/ DR 4p/ 430p Judge Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p M----- (4:00 PM-4:30 PM)	:30	1	\$400.00	1	0.00	NM	1	\$400.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12		11/11/12	M-----			1		\$400.00		0.00				
N40	All	10/29/12	11/02/12	Judge Judy-P/ DR 4p/ 430p Judge Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p MTWTF-- (4:30 PM-5:00 PM)	:30	5	\$400.00	1	0.00	NM	5	\$2,000.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		11/04/12	MTWTF--			5		\$400.00		0.00				
41	All	11/05/12	11/05/12	Judge Judy-P/ DR 4p/ 430p Judge Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p M----- (4:30 PM-5:00 PM)	:30	1	\$400.00	1	0.00	NM	1	\$400.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12		11/11/12	M-----			1		\$400.00		0.00				
42	All	11/05/12	11/05/12		CM	M-F 5a-530a M-----	:30	1	\$350.00	1	0.00	NM	1	\$350.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 4 Today I 5a-530a News 4 Today I 5a-530a EYEWITNESS NEWS 4 TODAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$350.00		0.00			
43	All	11/05/12	11/05/12	News 4 Today I 530a-6aCM		M-F 530a-6a M-----	:30	1	\$600.00	1	0.00	NM	1	\$600.00
News 4 Today I 530a-6a EYEWITNESS NEWS 4 TODAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$600.00		0.00			
44	All	11/05/12	11/05/12	News 4 Today II 6a-7a CM		M-F 6a-7a M-----	:30	1	\$850.00	1	0.00	NM	1	\$850.00
News 4 Today II 6a-7a EYEWITNESS NEWS 4 TODAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$850.00		0.00			
N45	All	10/29/12	11/02/12	M-F Today Show CM		M-F 7a-9a MTWTF--	:30	5	\$850.00	1	0.00	NM	5	\$4,250.00
M-F Today Show TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$850.00		0.00			
46	All	11/05/12	11/05/12	M-F Today Show CM		M-F 7a-9a M-----	:30	1	\$850.00	1	0.00	NM	1	\$850.00
M-F Today Show TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$850.00		0.00			
N47	All	10/29/12	11/02/12	The Tonight Show CM		M-Th 1035p-1135pMTWTF--	:30	4	\$500.00	1	0.00	NM	4	\$2,000.00
The Tonight Show TONIGHT SHOW WITH JAY LENO														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--				4	\$500.00		0.00			
48	All	11/05/12	11/05/12	The Tonight Show CM		M-Th 1035p-1135pM-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
The Tonight Show TONIGHT SHOW WITH JAY LENO														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$500.00		0.00			
N49	All	10/29/12	11/02/12	Access Hollywood Late PM CM		M-Th 1135p-1207aMTWTF--	:30	5	\$250.00	1	0.00	NM	5	\$1,250.00
Access Hollywood Late PM ACCESS HOLLYWOOD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$250.00		0.00			
50	All	11/05/12	11/05/12	Access Hollywood Late PM CM		M-Th 1135p-1207aM-----	:30	1	\$250.00	1	0.00	NM	1	\$250.00
Access Hollywood Late PM ACCESS HOLLYWOOD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$250.00		0.00			
51	All	11/05/12	11/05/12	News 4 @ 10p M-F CM		M-F 10p-1035p M-----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
News 4 @ 10p M-F EYEWITNESS NEWS @ 10PM NM GAMEDAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,400.00		0.00			
N70	All	10/23/12	10/26/12	M-F Today Show II 9a CM		M-F 9a-10a -TWTF--	:30	4	\$600.00	1	0.00	NM	4	\$2,400.00
M-F Today Show II 9a														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$600.00		0.00			
N71	All	10/23/12	10/26/12	Days Of Our Lives 1p CM		M-F 1p-2p -TWTF--	:30	4	\$500.00	1	0.00	NM	4	\$2,000.00
Days Of Our Lives 1p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$500.00		0.00			
N72	All	10/23/12	10/26/12	News 4 Today I 530a-6aCM		M-F 530a-6a -TWTF--	:30	4	\$600.00	1	0.00	NM	4	\$2,400.00
News 4 Today I 530a-6a														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 163636
 Alt Order #: 06837773
 Flight Dates: 09/25/12 - 11/06/12

Advertiser: DSCC Democratic Senatorial Campaign
 Product Desc: DSCC IE
 Estimate: 1540

KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 72	All	10/23/12	10/26/12	News 4 Today I 530a-6a News 4 Today I 530a-6a	CM	M-F 530a-6a -TWTF--	:30	4	\$600.00	1	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	-TWTF--		4		\$600.00		0.00				
N 73	All	10/23/12	10/26/12	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a -TWTF--	:30	4	\$850.00	1	0.00	NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	-TWTF--		4		\$850.00		0.00				
N 74	All	10/23/12	10/26/12	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p -TWTF--	:30	3	\$850.00	1	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	-TWTF--		3		\$850.00		0.00				
N 75	All	10/23/12	10/26/12	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p -TWTF--	:30	4	\$400.00	1	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	-TWTF--		4		\$400.00		0.00				
N 76	All	10/23/12	10/26/12	Judge Judy-P/ DR 4p/ 430p Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p (4:00 PM-4:30 PM) -TWTF--	:30	4	\$400.00	1	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	-TWTF--		4		\$400.00		0.00				
N 77	All	10/23/12	10/26/12	Judge Judy-P/ DR 4p/ 430p Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p (4:30 PM-5:00 PM) -TWTF--	:30	4	\$400.00	1	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	-TWTF--		4		\$400.00		0.00				
N 78	All	10/23/12	10/26/12	M-F Today Show M-F Today Show	CM	M-F 7a-9a -TWTF--	:30	4	\$850.00	1	0.00	NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	-TWTF--		4		\$850.00		0.00				
N 79	All	10/23/12	10/26/12	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p-TWTF--	:30	4	\$500.00	1	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	-TWTF--		4		\$500.00		0.00				
N 80	All	10/23/12	10/26/12	Access Hollywood Late PM Access Hollywood Late PM	CM	M-Th 1135p-1207a-TWTF--	:30	4	\$250.00	1	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	-TWTF--		4		\$250.00		0.00				

*Tax 1 Note: ABQ 7%.

Totals 150 \$99,850.00